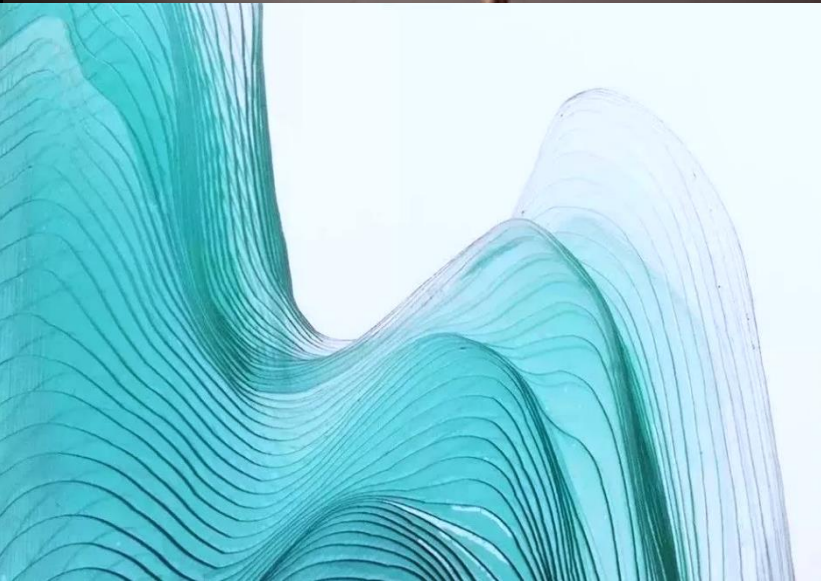


Geely Auto Brand Inspiration Images

CDN Competition 2022

1. Approachable

Geely Auto is an independent and authentic Chinese brand that is able to succeed on a global basis.



2. Bright

We are at the forefront of the Chinese entrepreneurial mindset, we are optimistic about the future and have the will to succeed.



3. Stunning

We benchmark against global designs with refinements that show a hint of where we come from. We're not making global cars, we're taking Chinese cars global.



4. Surprising

The latest technology should not be associated with the price tag, we believe that technology should be accessible to all and integrated seamlessly into the user's experience.

